

ACTION AGAINST DESTRUCTIVE DEVELOPMENT EASTLEIGH

Privacy Policy

Introduction

Whenever we need to collect any of your data, we will let you know at that point *why* we need to do so and *what* it will be used for, but this guide gives an overview of all of those situations and provides more detail on how we keep your data secure and up to date, how long we might hold it for, and what your rights are in relation to it.

ADD is committed to protecting your personal data and will use any personal or sensitive data we collect from you in line with the General Data Protection Regulations (GDPR).

Responsibility for data the group collects

ADD is a Data Controller under the GDPR. ADD's Data Protection Officer can be contacted at support@add-eastleigh.org.

What data we collect and what we use it for

ADD collects data from individuals, with their consent, in order for ADD to communicate with them about the ADD campaign.

Mailing list subscribers: for newsletters for our supporters

We offer everybody the opportunity to sign up (consent) to receive newsletters about the progress of EBC's Local Plan and ADD's campaign.

When you sign up to our newsletter mailing list we will ask for your name and email address and will use these data to send you our newsletter. We use Mailchimp to distribute our newsletters. Please refer to their [Cookie Statement](#) and [Privacy Policy](#) for further information.

Mailing list subscribers: for newsletters for our supporters

We will *only* send you information that is related to the group (e.g. we will *not* use your data to send you marketing messages from third parties). We use Mailchimp to distribute our newsletters. Please refer to their [Cookie Statement](#) and [Privacy Policy](#) for further information.

Anything we send you will include a clear option to withdraw your consent (i.e. to opt out of future emails) and you can also do so at any time by contacting the Data Protection Officer at support@add-eastleigh.org.

Event attendees: for processing and managing places at events

Where our events are ticketed, we will need to collect data on the person booking (name and email) in order to allow you access to the event and to send you a confirmation of your reservation. This data will only be used for administering your access to the event/s for which you have booked and will *not* be used to send you other messages from the group unless you have also provided your consent to receive these (see below).

Contractors: for administration and legal/regulatory purposes

We may need (for administration or for legal/regulatory reasons) to collect personal or sensitive data on contractors of the group. Where this is the case, we will explain what this is for at the point of collection.

Website visitors: for running and improving our website

We use cookie technology when a person visits our website to collect and analyse *anonymised* data on how many people have visited, what pages they have looked at and other statistical information.

We use a pop-up banner to let users know about this on their first visit, and they can at any time disable cookies in their browser if they do not wish their (anonymised) data to be tracked.

You can find out more about cookies, see below.

Do we share your data with anyone else?

We will never pass your details on to third parties for marketing purposes.

We sometimes use third-party services to process your data (e.g. Google Drive, MailChimp). We will always make sure any third parties we use are reputable, secure, and process your data in accordance with your rights under GDPR. Please refer to their [Cookie Statement](#) and [Privacy Policy](#) for further information.

Are there special measures for children's data?

We do not knowingly collect or store any personal data about children under the age of 16.

How can you update your data?

You can contact us at any time at support@add-eastleigh.org to update or correct the data we hold on you.

How long we will hold your data?

ADD's data retention policy is to review all data held on individuals at least every two years and to remove data where we no longer have a legitimate reason to keep it.

Where you have withdrawn your consent for us to use your data for a particular purpose (e.g. unsubscribed from a mailing list) we may retain some of your data for up to two years in order to preserve a record of your consent having been withdrawn.

What rights do you have?

Under the GDPR, you have the following rights over your data and its use:

- The right to **be informed** about what data we are collecting on you and how we will use it.
- The right of **access** – you may ask to see the data we hold on you.
- The right to **rectification** – you may ask that we update or correct your data.
- The right to **object** – you may ask that we stop using your data for a particular purpose.
- The right to **erasure** – you may ask us to delete the data we hold on you.
- The right to **restrict processing** – you may ask that we temporarily stop using your data while the reason for its use or its accuracy are investigated.
- Though unlikely to apply to the data we hold and process on you, you also have rights related to **portability and automated decision making** (including profiling).

All requests related to your rights should be made to the Data Protection Officer at support@add-eastleigh.org. We will respond within one month.

You can find out more about your rights on the [Information Commissioner's Office website](#).

What will we do if anything changes?

If we make changes to our privacy statements or processes we will post the changes here. Where the changes are significant, we may also choose to email the individuals affected to provide the details of those changes. Where required by law, we will ask for your consent to continue processing your data after these changes are made.

Use of Cookies

What are 'cookies'?

'Cookies' are small text files that are stored by the browser (for example, Internet Explorer) on your computer or electronic device. They allow websites to 'remember' you for a period of time so that they can store things like user preferences and make the website quicker and easier for you to use.

Without cookies, some things on websites would not be able to work: for example, without cookies it might not be possible to know whether or not you are logged in on a website, which would prevent you from being able to see content restricted to logged-in users

How does the ADD website use cookies?

A visit to a page on the ADD website or to [Mailchimp](#) may create **anonymous analytics cookies**.

Every time someone visits our website, software provided by another organisation (Google Analytics) generates an 'anonymous analytics cookie'.

These cookies can tell us whether or not you have visited the site before and what pages you visit. Your browser will tell us if you have these cookies and, if you don't, we generate new ones. This allows us to track how many individual users we have, and how often they visit the site. We use them to gather statistics (e.g., the number of visits to a page), to help us identify if visitors would benefit from more information on a particular topic.

How do I turn cookies off?

It is usually possible to stop your browser accepting cookies, or to stop it accepting cookies from a particular website.

All modern browsers allow you to change your cookie settings. You can usually find these settings in the 'options' or 'preferences' menu of your browser. To understand these settings, use the 'Help' option in your browser for more details.

Useful links

You can find out more about cookies and their use on the internet at www.allaboutcookies.org.